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| **Graphics** | 6 points  The graphics and/or animation assist in presenting an overall theme that appeals to the audience and enhances concepts with a high impact message. Graphics explain and reinforce key points during the video. | 4 points  The graphics or animation visually depict material and assist the audience in understanding the flow of information or content. | 2 points  Some of the graphics and/or animations seem unrelated to the topic/theme and do not enhance concepts. | 0 points  The graphics and/or animations are unrelated to the content. Graphics do not enhance understanding the content, or are distracting decorations that detract from the content.  No digicat logo or pixelated  No production logo  or pixelated |