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| **Graphics** | 6 pointsThe graphics and/or animation assist in presenting an overall theme that appeals to the audience and enhances concepts with a high impact message. Graphics explain and reinforce key points during the video. | 4 pointsThe graphics or animation visually depict material and assist the audience in understanding the flow of information or content. | 2 pointsSome of the graphics and/or animations seem unrelated to the topic/theme and do not enhance concepts. | 0 pointsThe graphics and/or animations are unrelated to the content. Graphics do not enhance understanding the content, or are distracting decorations that detract from the content.No digicat logo or pixelatedNo production logo or pixelated |